

March 17, 2005

**STAFF REPORT**

**MEMO TO: SUTTER COUNTY CHILDREN & FAMILIES COMMISSION**  
**FROM: DEB COULTER, EXECUTIVE DIRECTOR**  
**SUBJECT: TELEVISION "INFORMATION" SERIES**

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**BACKGROUND:**

The Sutter County Children & Families Commission staff shall develop with ComCast Channel 19, 35 weekly live television programs to provide helpful information to the community on children's issues. The shows will feature professionals from Commission funded programs and will provide information on services available, provide resource and parenting information and answer community participant's questions. The hosted shows will be ½ hour in length and will solicit audience interaction thru email, chat rooms and telephone call in. Live programs will air September through May with replays running June through July.

Estimated costs include:

Host	35 shows at \$100/show	\$ 3500.00
Set	Design/materials	\$ 500.00
Remotes	2 locations	\$ 800.00
Miscellaneous		\$ 1200.00
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Total		\$ 6000.00

In Kind Contribution from ComCast  
Production Costs 35 shows \$12,250.00

**CURRENT PROPOSAL:**

It is requested the Commission approve \$6000.00 in funding for the Informational TV series.

**RECOMMENDATION:**

It is the recommendation of the Executive Director to approve the funding for the Television programs.

**IMPACT ON COMMISSION RESOURCES:** \$6,000.00

**POLICY ACTION REQUESTED:** Approval of recommendation.

DC:bd